abiding@cloudurkitchen.com

Abiding ventures

+91 62399-13625

Portfolio - *Brochure...*

Cloud-ur-Kitchen

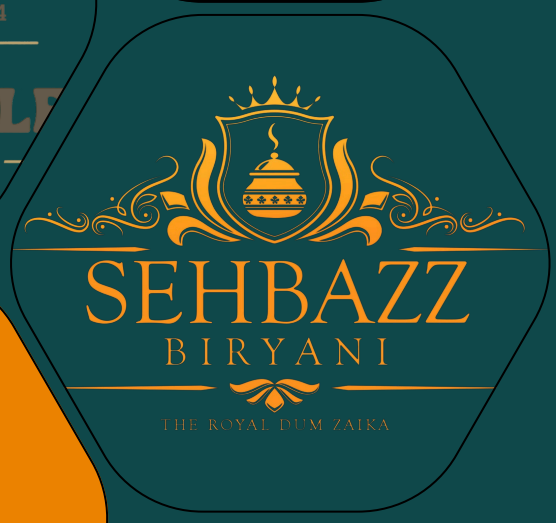
Culinary consultants











& 12+.....

Founder : Abiding Ventures

CLOUDURKITCHEN - CLOUDKITCHEN & CULINARY CONSULTANTS

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THE BURGER STUDIO CO.

Mexican burger dedicated brands

SEHBAZZ BIRYANI
THE ROYAL DUM ZAIKA

Mughlai Biryani Dedicaed brands

Peppi
FRIES AND DRINKS

Mexican fries cuisine dedicated brand

CRIXPENN
FRIED CHICKEN

KFC type American fried chicken brands

& 12+ such food brands .....

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Over the last few years, consumer eating habits have undergone a major transformation. The rising demand for quick and convenient food—especially among Millennials and Gen Z—has been driven by one key factor: convenience. Today's consumers are not only looking for great taste, but also for food they can enjoy comfortably wherever they are.

Recognizing this shift, Sukhmanpreet Singh, after gaining 5+ years experience in the F&B consulting and franchising ecosystem, launched CloudurKitchen under the parent company Abiding Ventures in Punjab. The vision is to create a powerful network of internet-first food brands operating efficiently under one roof.

CloudurKitchen focuses on building and scaling high-performance QSR and cloud kitchen brands designed around what modern consumers demand—taste, speed, convenience, and flexibility. Our mission is to make food entrepreneurship simpler, smarter, and more accessible for emerging restaurateurs.

Our team of chefs and brand managers develop data-driven menus based on demographic insights, keyword demand, pricing strategy, and evolving food trends. From menu engineering to sourcing raw materials, we provide complete backend support to our restaurant partners, enabling them to operate efficiently and grow confidently in the digital food economy.

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OUR OFFERINGS :-

We Provide End-to-End Setup, Operations, Branding, Marketing & Franchising solutions for CLOUD KITCHENS.

Call it Cloud kitchen, Delivery Kitchen, Ghost Kitchen, Dark kitchen its all the same.

Idea is to delivery delicious food in your area. We work with ambitious people interested in investing in cloud kitchen & to help them grow their business to the next level.

We also help existing restaurateur, catering companies build a separate cloud kitchen brand serving different cuisine using the same kitchen they use for the restaurant and making the most out of the real estate



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Scope of work :-



1. Concept & Brand Development

- Business concept creation
- Brand positioning
- Target audience analysis
- Cuisine selection
- Menu concept strategy
- Competitor benchmarking
- Unique selling proposition (USP

EG.

- New restaurant launch
- Gym / physio smoothie bar setup
- Cloud kitchen development

2. Menu Engineering & design

- Menu structure planning
- Recipe development
- menu layout & category structure
- Ingredient standardization
- Food cost optimization
- Menu pricing strategy
- Profit margin analysis
- Seasonal menu planning
- Add-on and upsell strategy

EG.

- Smoothies, Shakes
- Snacks, Main Course
- Rice, Desserts
- Accompaniments, Beverages
- Health Food Items
- & Much more...Categories...

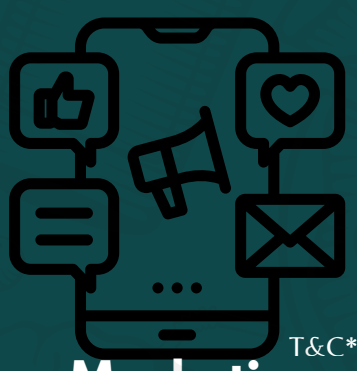
operational SOPs



QSR recipes



smooth sales T&C*



Marketing T&C*



Franchise solutions T&C*

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3. Recipe Development & SOP Creation

- Recipe documentation
- Preparation steps
- Ingredient quantities
- Yield calculation
- Food costing sheet
- Portion control system
- Production workflow

EG.

- Ingredients list
- Exact measurements
- Preparation steps
- Equipment required
- Shelf life
- Serving instructions

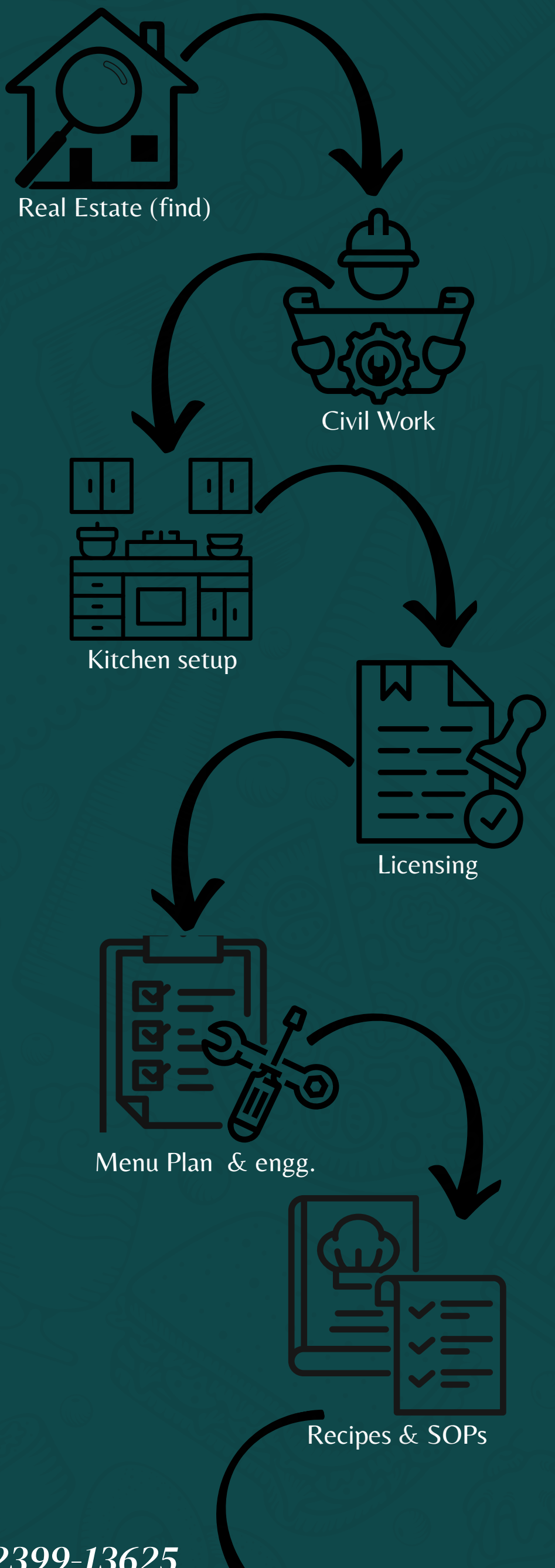
4. Kitchen Operations Setup

- Kitchen layout planning
- Equipment recommendation
- Production workflow
- Prep station design
- Hygiene protocol
- Inventory management system

EG.

- Auto-CAD layout plans
- Management sheets
- Refrigerated prep station
- Storage system
- Portioning tools

SETUP WORKFLOW



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5. Supply Chain & Vendor Management

- Vendor sourcing strategy
- Ingredient supplier list
- Packaging supplier
- Cost negotiation guidance
- Inventory planning

EG.

- Ingredients list
- Weekly ordering sheets
- Preparation cost sheets
- Vendor registrations
- Cost optimization
- License and onboarding

6. Food Costing & Profitability Model

- Food cost spreadsheet
- cost per portion
- menu pricing strategy
- break-even analysis
- profit margin planning

EG.

- Item-wise Costing sheets
- Auto-calculation sheets
- Food cost and Profit margin
- menu pricing sheets and cal.
- Quality Control Systems



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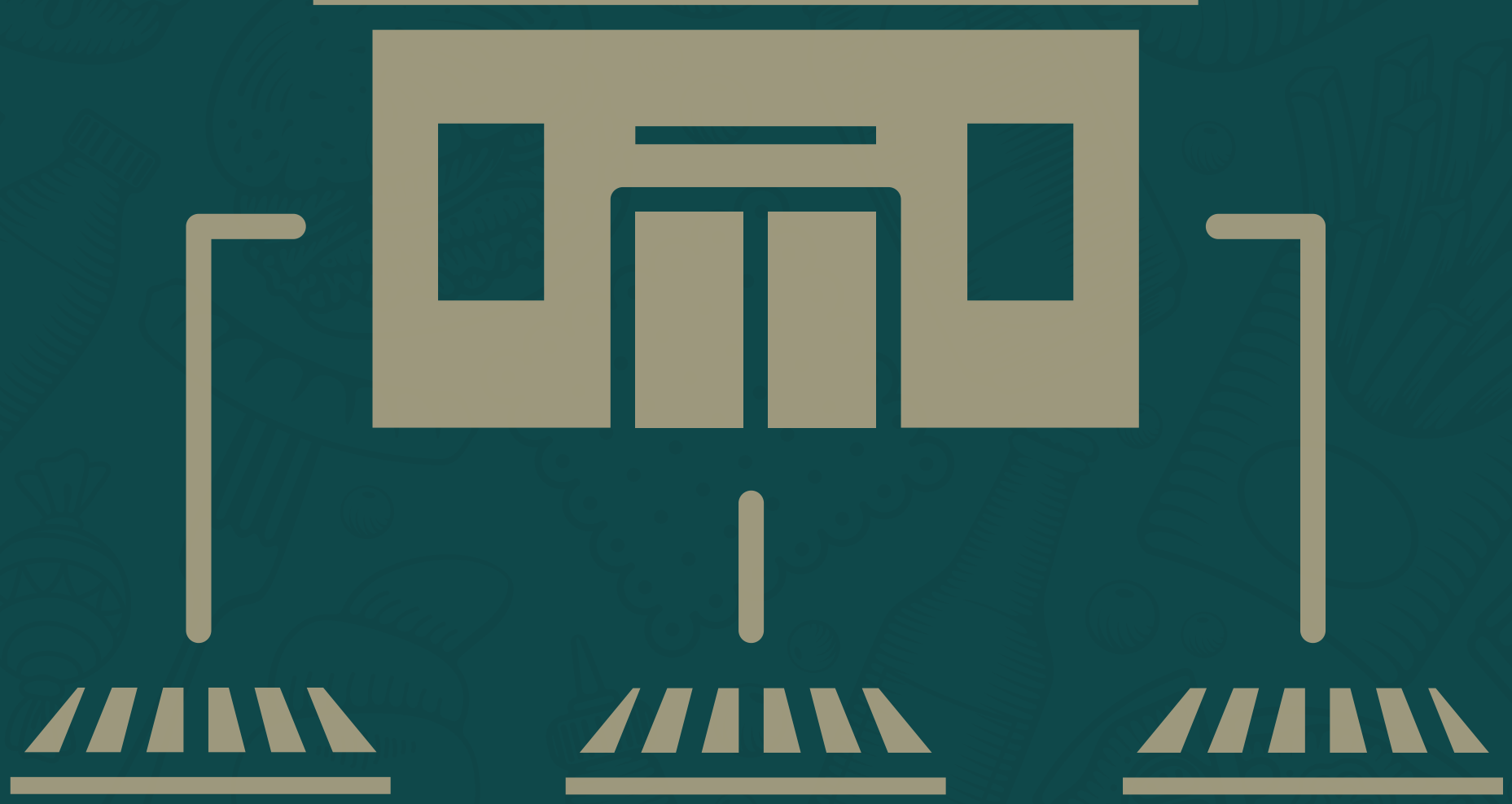
Why open a Cloud kitchen???

3x "Multiple BRANDS!!! Under One Roof,,

MULTI CUISINE
CATEGORY BRANDS

3x Sales!!

3x Profit!!



HOT SECTION

- North Indian
- Biryani
- Khichdi
- Chinese
- Momos
- Paratha
- South Indian
- Asian & Japanese
  (Coming Soon)

DESSERTS SECTION

- Waffle
- Pancake
- Milkshake & Smoothies
- Churros
- Cookies & Brownies
- Ice cream & Kulfi*

PANTRY/FAST-FOOD SECTION

- Burger and Fries
- Pizza and Pasta
- Sandwich
- Rolls & Shawarma
- Egg Brand*
- Tea & Coffee

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Your sincerely,

Sukhmanpreet singh

Founder & CEO

Abiding venture



THANK YOU FOR YOUR INTEREST IN LEARNING MORE ABOUT OUR FRANCHISE OPPORTUNITY.

WHEN EXECUTED EFFECTIVELY, ONLINE ORDERING HAS THE POTENTIAL TO BE HIGHLY PROFITABLE FOR RESTAURANTS. AT ABIDING VENTURE, WE HAVE DEDICATED THOUSANDS OF HOURS TO RESEARCHING AND EXPERIMENTING WITH IMPROVED STRATEGIES TO ENHANCE THE PROFITABILITY OF DELIVERY-ONLY BRANDS.

WITH OUR ALL-IN-ONE TECHNOLOGY MANAGEMENT PLATFORM, WE AIM TO ASSIST OUR FRANCHISES ACROSS THE NATION IN BENEFITING FROM ONLINE ORDERING.

ACCORDING TO REPORTS FOR 2024, THE ONLINE FOOD DELIVERY INDUSTRY IS CURRENTLY VALUED AT ₹14,700 CRORE (USD 147 BILLION) AND IS PROJECTED TO EXPAND TO ₹32,900 CRORE (USD 329 BILLION) BY 2030.

FRANCHISE MODEL WE OFFER AT ABIDING VENTURE:

- **FOFO – FRANCHISE OWNED FRANCHISE OPERATED**
- **BOT – BUILD OPERATE TRANSFER**

IF YOU'RE INTERESTED IN BECOMING MY PARTNER AND EXPLORING A NEW VENTURE IN THE FOOD & BEVERAGE INDUSTRY, PLEASE FEEL FREE TO REACH OUT. YOU CAN EMAIL ME AT (abiding@cloudurkitchen.com) OR

SEND ME A WHATSAPP DIRECT MESSAGE AT +91 62399-13625.

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END TO END SUPPORT

Setup your own franchise model or add more brands to your existing restaurant

Rs. 3,99,999/Brand*

SETUP

CONSISTENCY

DEDICATION

We do serve for... with special offers:

- Gym & Smoothie Bars
  For - Healthy Meals, cleaning shots & Goals dedicated smoothies
- Physio & Clinic Bars
  For - Nutrition Meals, dermal & cleaning shots & packed meals for specially abled
- Cafeterias
- Restaurants
  For-Multiple Brand Launchings, Sales improvement, Business analysis
- Themed Cuisines & Restaurants
  EG. Charcoal Cuisine, Punjabi or Desi Cuisine, Mexican Cuisine... etc.



SUCCESS

MAKE YOUR DREAM COME TRUE

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Abiding ventures









Thank you..

Founder : Abiding Ventures

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